



Global Sourcing & Western Hemisphere Competitiveness

Synthetic Yarn and Fabric Association
2022 Spring Conference

April 21, 2022

AMERICAN
APPAREL &
FOOTWEAR
ASSOCIATION



ABOUT AAFA



BRAND PROTECTION



**SUPPLY CHAIN &
SOURCING**



**TRADE, LOGISTICS,
& MANUFACTURING**

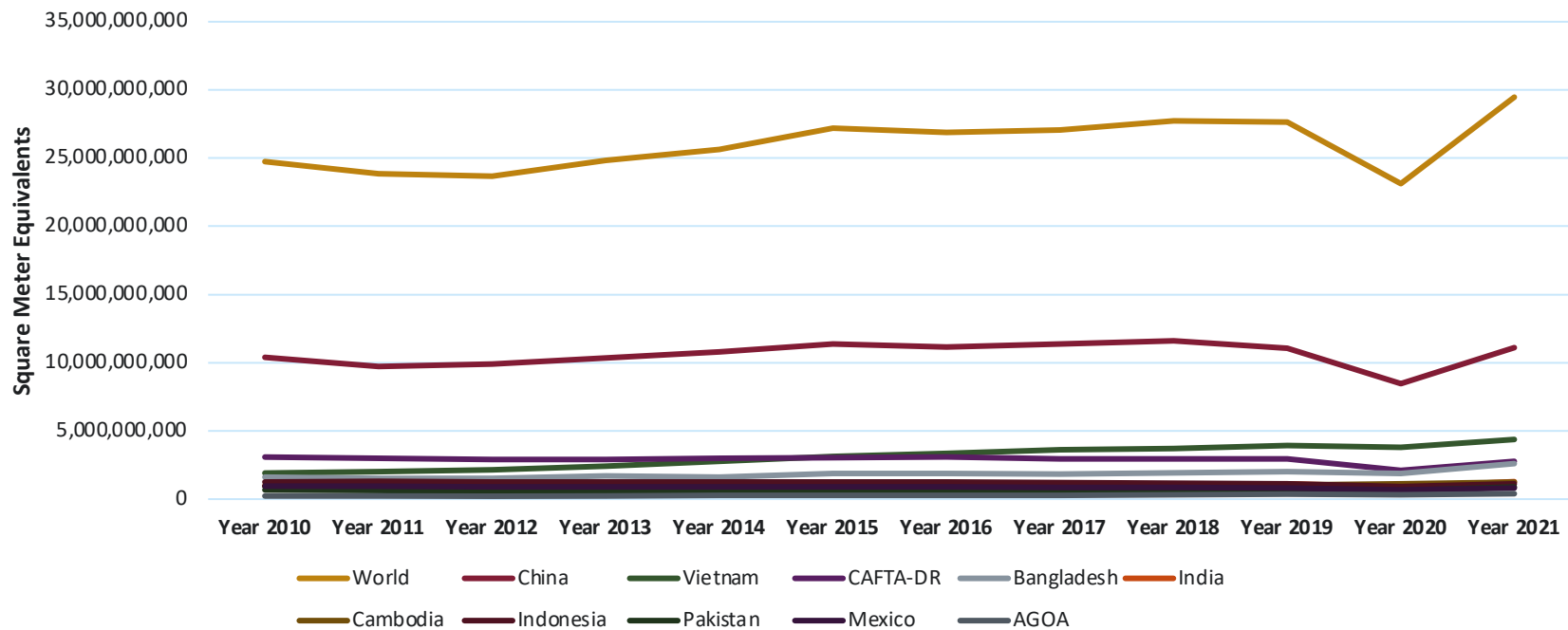


Agenda

- Global Sourcing Patterns
- Biden Administration's Trade Policy Agenda
- U.S. Congress's Trade Policy Agenda
- Western Hemisphere Competitiveness

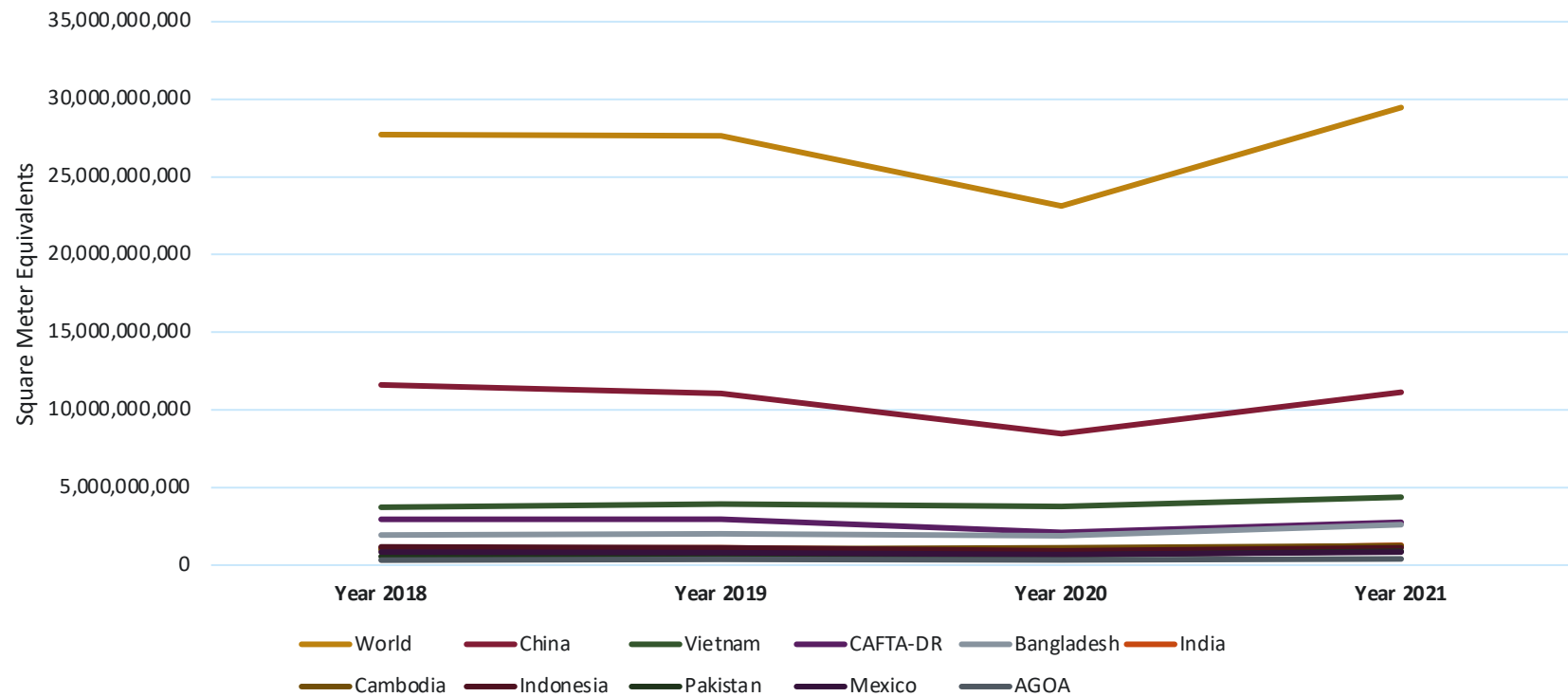
Global Sourcing Patterns

U.S. Apparel Imports by Country
2010-2021



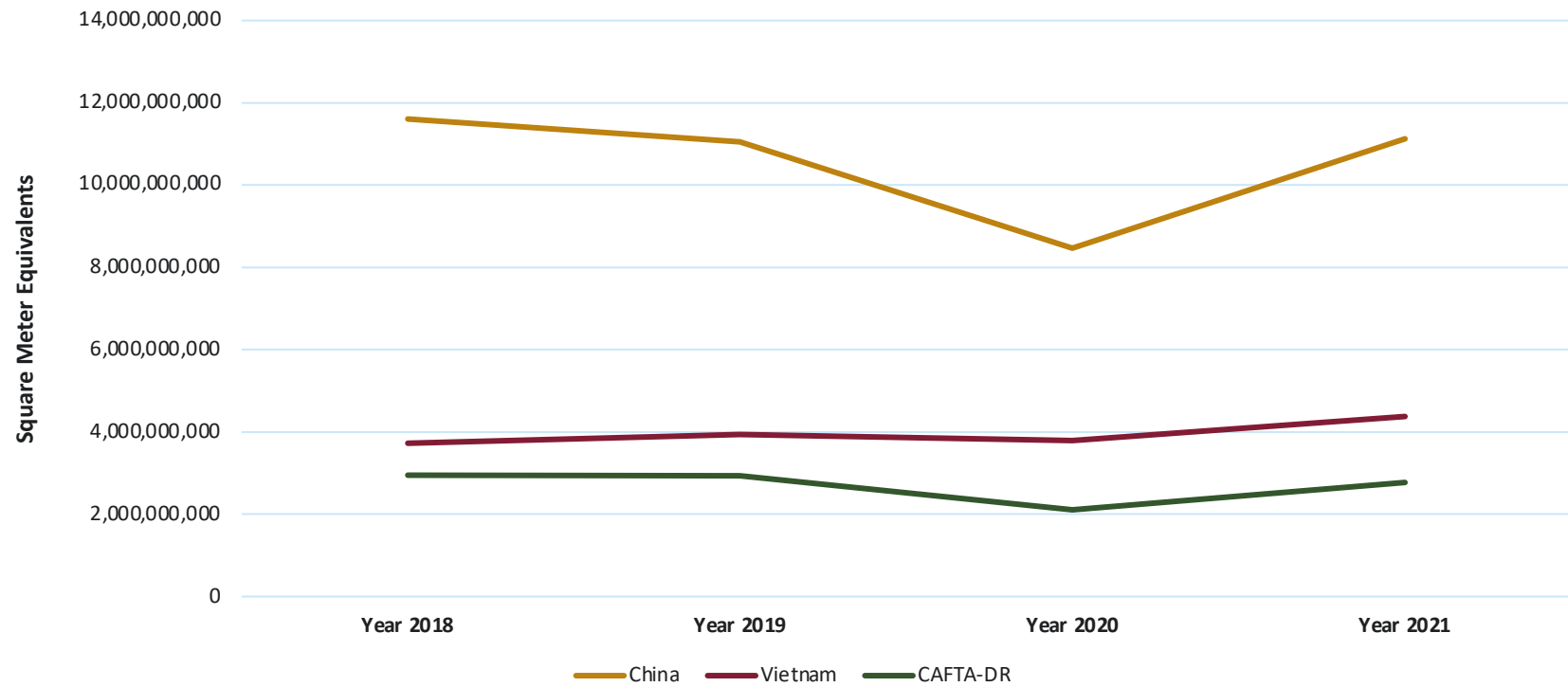


U.S. Apparel Imports by Country 2018-2021





U.S. Apparel Imports 2018-2021





Biden Administration's Trade Policy Agenda

- Worker-centric trade policy
- China
- Indo-Pacific Economic Framework (IPEF)
- U.S.-UK Trade Agreement
- U.S.-Kenya Trade Agreement
- WTO



U.S. Congress's Trade Policy Agenda

- Anti-China Bills
- Indo-Pacific Economic Framework (IPEF)
- Trade Agreements
- GSP & MTB
- AGOA

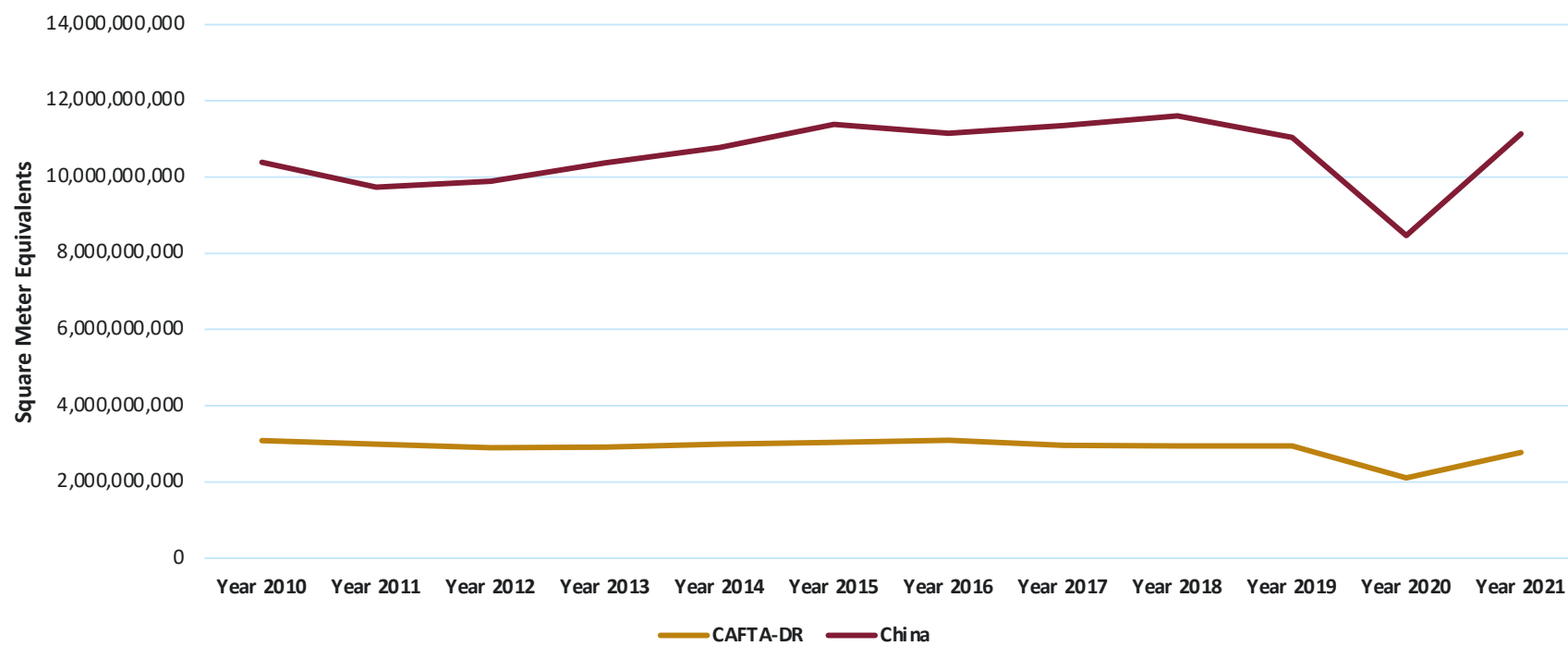


Western Hemisphere Competitiveness

- Executive Order 14010 of Feb. 2, 2021: Creating a Comprehensive Regional Framework To Address the Causes of Migration, To Manage Migration Throughout North and Central America, and To Provide Safe and Orderly Processing of Asylum Seekers at the United States Border
- Call to Action to the Private Sector to Deepen Investment in the Northern Triangle
- Diversify Supply Chains from China
- Increase Competitiveness of Region via CAFTA-DR



U.S. Apparel Imports CAFTA-DR vs China 2010-2021





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Advocate for a whole of government approach to include the Dominican Republic-Central America free trade agreement (CAFTA-DR) and regional infrastructure and customs operations in the policy toolbox to address the root causes of migration.



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- **Share our experience creating large-scale employment in sustainable, growing industries.**
- **Shift away from historical zero-sum thinking to realize an inclusive economic model that broadens the circle of winners, puts workers first, promotes women's empowerment, and supports greener supply chains.**
- **Continue and build our partnerships with U.S. and regional companies to grow and realize the full potential of Central America's apparel industry.**
- **Learn from the history of global value chains and the COVID supply chain crisis to leapfrog Central America into a hub of resiliency and growth.**
- **Establish incentives to diversify and grow supply chains with America's trading partners.**
- **Partner with technology and innovation leaders in the Americas and invest in cutting-edge innovation, flexibility, and scalability.**
- **Foster the Dominican Republic-Central America Free Trade Agreement (CAFTA-DR) and ensure it fulfills its purpose for investors, workers, and communities.**



Questions?

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